



Peacock Tales

April 2019

Dear Friends,

Wow Spring is here and we are happy about that.

I hope you will join us for a little spring picnic and visit with our artists.

Next, I am evangelical about the care and feeding of your framing and discuss some of the problems we fix frequently.

Our enhanced website has new pages for our artists which I hope you will enjoy.

At the end of this newsletter you will find a coupon for a free cleaning and inspection of your framed art that I hope you will avail.

Best,

Fred

We are Having a Spring Picnic and Open House to Celebrate Garden Week on Saturday April 27, 2019

“Each spring visitors are welcomed to over 250 of Virginia's most beautiful gardens, homes and historic landmarks during America's Largest Open House.” So begins Virginia Historic Garden Week’s web site discussion of this year’s event.



Gallery Waal You Will See during Open House

This year we are celebrating the arrival of spring with an Open House and Picnic Reception with our family of artists. We’ve done this before and it is always fun to get together and visit with the people who create the art we have on display all year. This year we will have some new spring flowers from Dorothy Fagan, paintings from Paris and the Coast of Maine by Edwin Green, as well as other artists who will be here to discuss their new work on display. The artists will probably demonstrate their style working together painting a floral still life and I will demonstrate our printing of Giclee prints and photographs (maybe some from your phone) that are becoming quite popular in Williamsburg.



We will have some picnic snacks and refreshments to enjoy together while we visit with you and the artists. Please join us on Saturday, April 27th, from 2 - 5pm for this little celebration of spring and Garden Week; I think you will enjoy all we have going on.

You Probably Know of Our Concern for the Durability of Your Framed Art...

We perform many cleanings, repairs and refitting of older framed art every year and it is sad to see the condition of art that could have been spared some of the damage they have suffered. We want to spare your collection some of the reduction of appreciation caused by poorly maintained framing. I think you will be pleased and surprised by how much better your art will look after our work. In the next couple weeks I will show you a picture of the picture to the right after our cleaning and refitting.



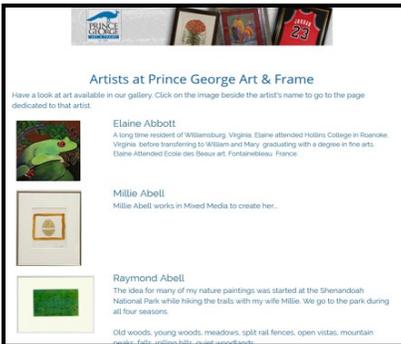
Nice old print before repair

See the coupon at the end of this newsletter for our special offer.



I've Been Working on Our Website to Make it More Inviting to You

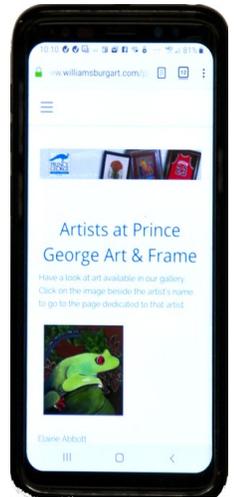
Our website has become a great way to preview what you can see in our gallery before you come in. I have spent the past couple months setting up and refining pages within our website for the artists who are our “family “ of fine artists. You can view a page that shows a picture by each artist by going to our website at www.WilliamsburgArt.com/pgaf-artists.html and click the picture by the artist to go to that artist’s page. Please have a look at these pages and let me know any suggestions you have for improvements I could make.



This is how the page looks on a big

cell phone screen) and see what is new in our gallery and share them with your friends or coworkers. I would appreciate your comments on how the displays look to you and changes you suggest to make them more useful for you.

I look forward to getting your reaction to this new way to “visit” our gallery.



Same page Cell

Coupon

Bring one framed piece of art before May 31, 2019 for a free examination and cleaning of the framing.

Offer expires May 31, 2019

Prince George Art & Frame
107 Colony Square
1303 Jamestown Road
Williamsburg, VA 23185
www.WilliamsburgArt.com

While you Are Thinking About Your Art...

...why not freshen and verify the archival quality of the existing framing on your art. Simply cleaning the glass on both sides can make a big difference in how you see the art. The picture on the right has cloudy glass that could be fixed just by cleaning, but the acid staining along the mat and the dark, aged mat really needs replaced.



If you want to change the mats or frame we will charge only for these parts but reassemble with no charge. We do not clean paintings but cleaning the glass and matting can make a big change in how you enjoy it. We have even found old photographs that we need to restore.

Bring in one piece of framed art and we will disassemble, inspect, clean and re-assemble it at no charge. Bring as many others as you wish and we will perform the same process charging only a small re-fitting charge. In either case we will charge only for replacement mats or frames. It really is a great chance to ease your concerns about the condition of art in your home or office.